

## Village of Harwood Heights Police Department

7300 W. Wilson Ave. Harwood Heights, Illinois 60706

## **Press Release**

Illinois Association of Chiefs of Police Speed Awareness Day Campaign Law Enforcement Officers from Across Illinois Joining Forces to Combat Speeding

July 16th, 2025

Harwood Heights, IL – The Harwood Heights Police Department is partnering with the Illinois Association of Chiefs of Police (ILACP) with the support of the National Highway Traffic Safety Administration (NHTSA), the Illinois Department of Transportation (IDOT), and more than 300 state, county and local law enforcement agencies for this year's ILACP "Illinois Speed Awareness Day" on July 23, 2025. Law enforcement agencies across the state will be stepping up traffic safety efforts to reduce speeding. Motorists can expect to see increased patrols looking for speeding, as well as other traffic violations.

"Speeding is a choice that puts everyone at risk," said Sergeant Nick Ramirez. "It reduces the driver's ability to steer safely around other vehicles, increases stopping distance, and can lead to more severe injuries if you are involved in a crash. We urge drivers to slow down and make the safe choice."

The Illinois Speed Awareness Day campaign has a two-fold approach: to combine effective community outreach to roadway users on the importance of obeying the speed limit, along with an increased zero-tolerance enforcement effort.

The goal of the campaign is to raise awareness and save lives. There is no reason to speed; it is unnecessary and endangers everyone on the road. It may get you there a bit faster, but if you obey the speed limit, you and your passengers will most likely arrive alive.

This speed education and enforcement effort is part of the Illinois Association of Chiefs of Police "Speeding Catches Up with You" speed awareness campaign. It also supports IDOT's broader "It's Not a Game" media campaign.

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